

**REVELATION
FUTURE
FUND**

JOIN US

Revelation Perth International Film Festival





You are invited

to be part to the next generation of the
Revelation Perth International Film Festival
to bring the best of cinema to WA
audiences and foster innovation,
excellence and opportunity in the WA
screen industry and WA community.

20

22

GOAL

\$100,000 per year

REV Community Fund - Youth Initiative

- Support 3 emerging festival curators each year in the development of a youth film festival as part of Revelation and regional tour
- Develop event management, curatorial and business skills
- Film festival, Rev initiatives including XR:WA

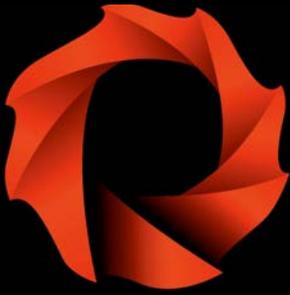
REV Production Fund - Screen Industry

- Commission new, innovative and ambitious screen works in all forms - traditional film, games, VR, AR, installation art and more
- 5-10 projects per year
- Each grant from \$10,000 - \$25,000

**REVELATION
IN REVIEW
2021**

Revelation Perth International Film Festival





DIRECTOR'S REPORT

Despite the challenges faced by the cultural and creative world this year, 2021 proved to be an enormously productive year where the event explored new creative outlets, business and screening structures and consolidated its position as one of the most multi-disciplinary arts events nationally.

In this, *Revelation* continued with its hosting of WA's own games and immersive media exhibition and conference *XR:WA*, continued to develop its streaming service which was rebranded *RevStream*, launched a new website, developed and delivered WA's new major annual screen industry awards event - *WA Screen Culture Awards* - and delivered two physical film festivals of scale and scope. This was achieved in what was the most unstable business and arts environment the international community has yet experienced.

Within this context, *Revelation* continued to flourish and contribute to the local screen industry by commissioning and executive producing a further four non-fiction short films with the *City of Vincent Film Project*, attain DGR status and present another year of robust screen and community-based programs of relevance, vitality and creativity.

In this, we are deeply thankful for all our staff, supporters, stakeholders and contributors.



RICHARD SOWADA - REVELATION FESTIVAL DIRECTOR



REV CHAMPIONS NEW MEDIA FORMS

Over 25-years, *Revelation* has gained considerable insights and experience in analysing, platforming and working with new media forms and media convergence. This goes well beyond simply exhibiting works across moving image forms, but funding and producing them. As such, the organisation is developing into a comprehensive screen resource organisation which is devoted to critical industry and community development. Through its diverse business base, funding and producing programs, professional development and mentoring opportunities, the festival is leading the way in Australia in terms of not what a film festival is, but what it can be.

For ten days, the physical film festival presents a screening and events program that contains 200+ international works, guests, speakers and other live activity at venues across Perth and Fremantle.

WA Screen Culture Awards are a new and important event, designed to honour and acknowledge innovation and achievement in moving image forms across film, games, VR and moving image art..

Containing more than 300 international feature films and feature documentaries and more than 200 short films, **RevStream** represents one of the best catalogues of independent cinema available anywhere in the world.

With creative interests across production, distribution, exhibition, conferencing, event management and delivery, Revelation represents a new direction in the arts nationally in a new time that demands innovation, ambition and community orientation.

ACTIVITIES

Revelation delivers a slate of activities within the event and throughout the year to diverse audiences and in a variety of contexts. A number of these activities constitute event marketing and communications outputs, others act as sources of alternate revenue streams while others act as stand-alone programs designed to extend the reach and creative base of the event.

Revelation Perth International Film Festival



For ten days, the festival presents a screening and events program that contains around 200 individual international works, guests, speakers and other live activity at venues across Perth and Fremantle.

revStream International cinema on demand

Previously called *REVonDEMAND*, the festival began this streaming service in 2015. The channel is made up of many films that the festival has previously screened in its 25-year history. The portal now contains more than 300 short, feature, documentary and experimental works available to local and international audiences for sale or hire.

RevStream is a unique model internationally and operates as the only on demand service associated with an international film festival anywhere in the world.

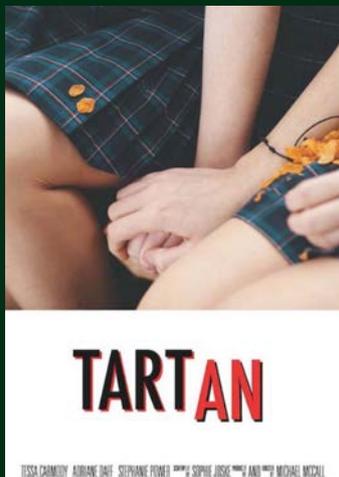
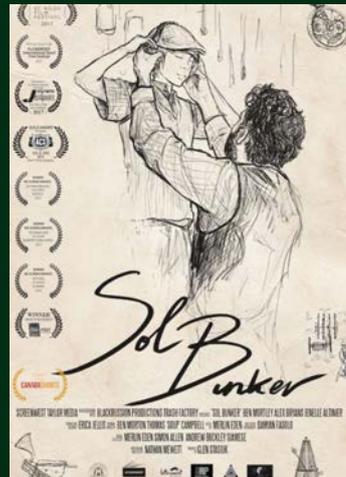
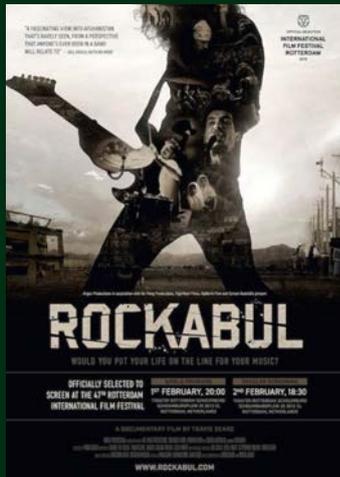
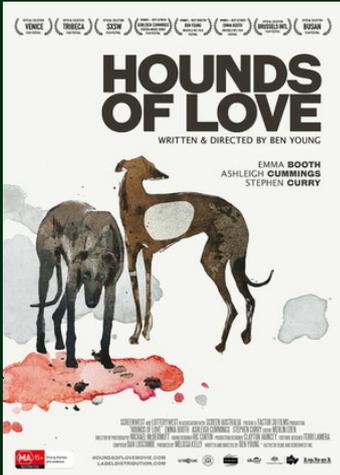
RevStream - Made in WA



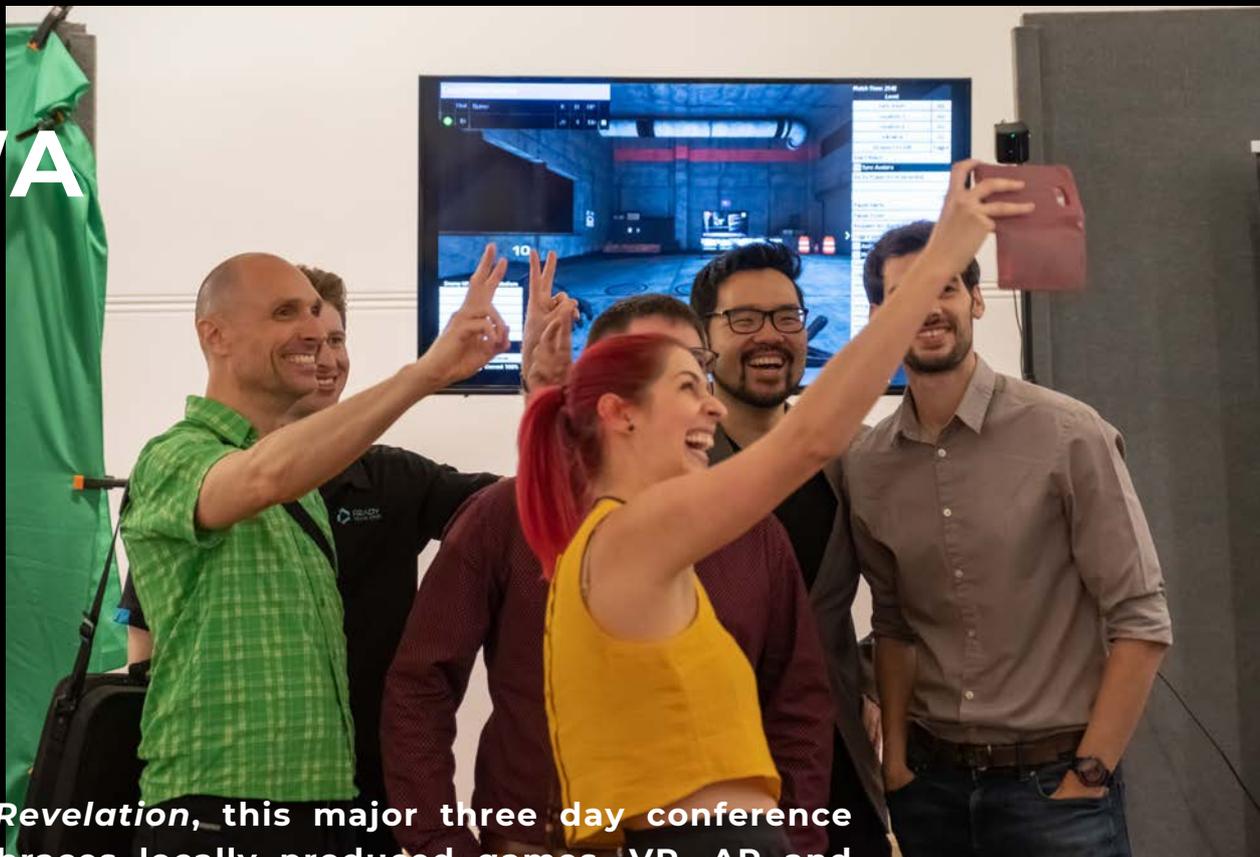
As part of *RevStream* and our commitment to the WA screen sector, our streaming service contains more than 100 locally made films, including features and documentaries. This *Made in WA* section represents a trove of Western Australian works and is available for free for nearly all the works.

MADE IN WA: ON DEMAND:

More than 100 local films available internationally



XR:WA

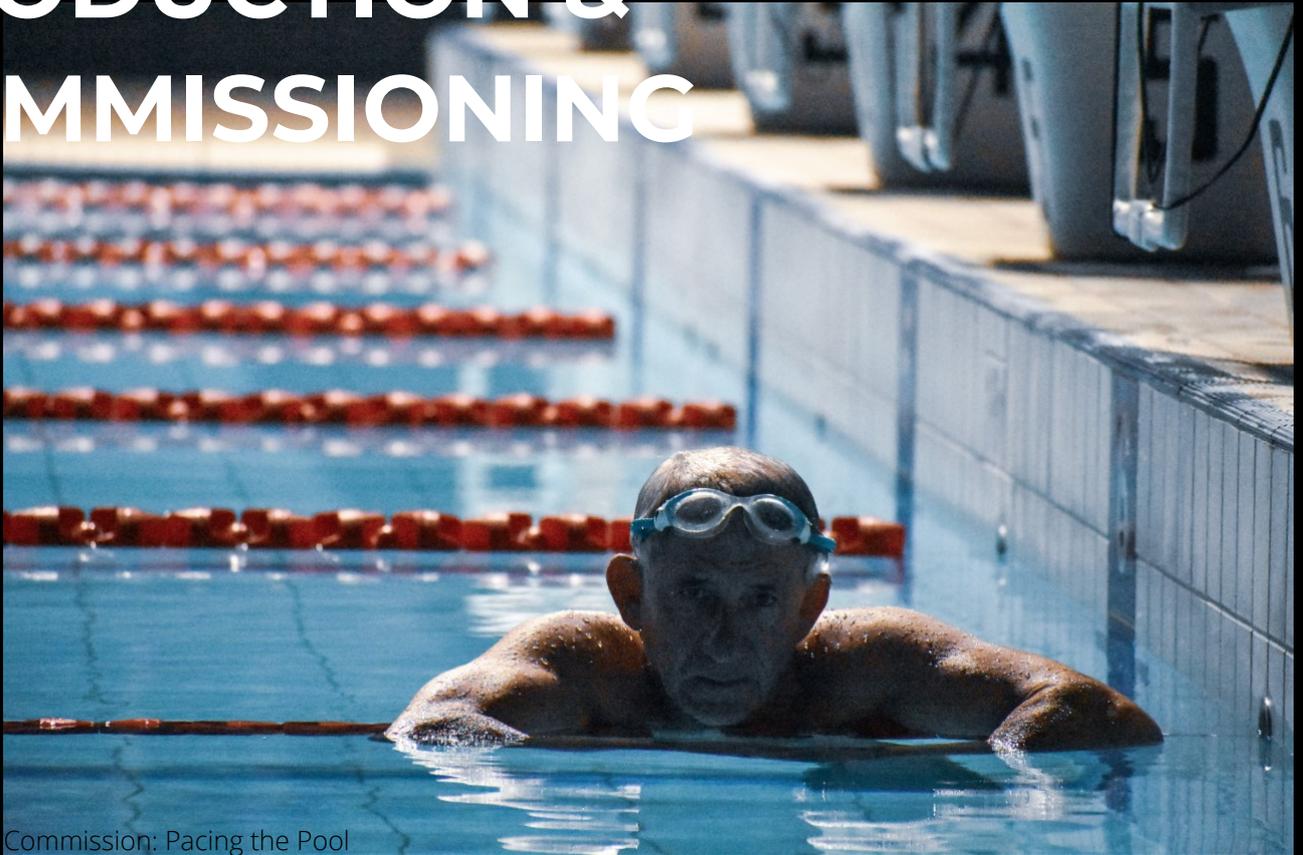


Managed by *Revelation*, this major three day conference and expo embraces locally produced games, VR, AR and immersive technology across art, entertainment and industry. It is designed to embrace traditional screen production and develop into Australia's most significant and broad-based screen event.

The event takes place across multiple venues around the Perth Cultural Centre including the *State Library of WA*, *WA Museum* and *PICA* and includes a range of talks, workshops, presentations, 360' VR experiences, dozens of playable games and other experiences.



PRODUCTION & COMMISSIONING



Commission: Pacing the Pool

Over the last four years, *Revelation* has worked with the *City of Vincent* on the *City of Vincent Film Project*. In that period, *Revelation* has commissioned twelve short documentaries, many of which have been international award winners. One of our 2021 films - *Pacing the Pool* - has been accepted into more than 20 film festivals internationally since July.



Commission: These Walls

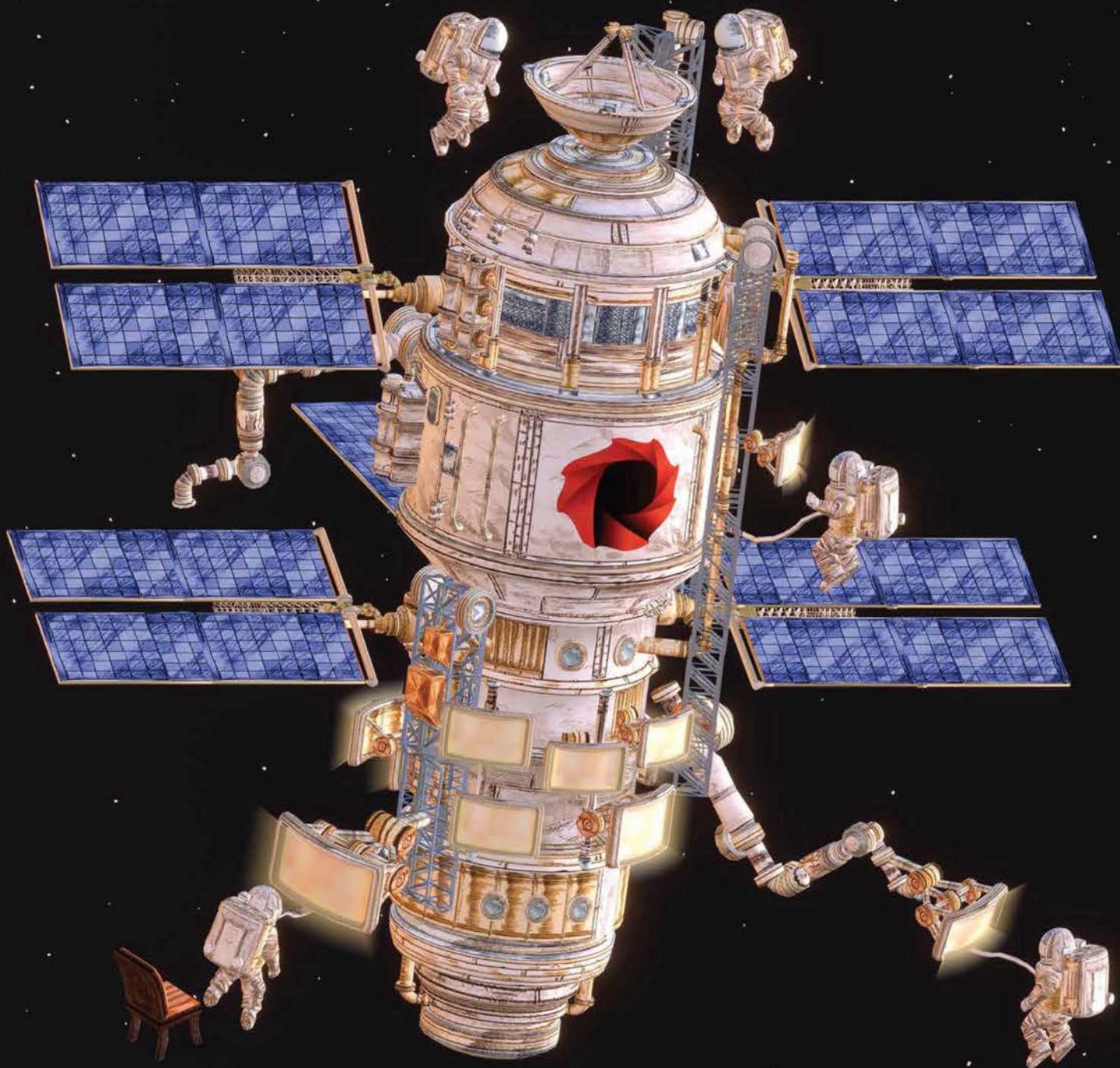
WA Screen Culture Awards



Commission: Pacing the local

Taking place for the first time in December 2020, the *WA Screen Culture Awards* is designed to acknowledge, celebrate and reward innovation and achievement in the local screen industry. In a unique approach, the event embraces traditional screen forms as well as embracing new and converging ones such as moving image art and installation, games, VR, AR and immersive forms. Judged by a jury of around 20 national and international screen industry professionals, the *WASCAs* works toward developing a critical mass in the local sector, in breaking down silos and in encouraging networks and collaboration.





REVELATION²⁴
PERTH INTERNATIONAL
FILM FESTIVAL

WWW.REVELATIONFILMFEST.ORG

1-11 JULY 2021



BRING THIS TO ART TO LIFE!
SCAN THIS QR CODE
TO ACCESS THE AR FILTER

OR ACCESS VIA @REVELATIONFILMFEST
AR GALLERY ON INSTAGRAM

REQUIRES INSTAGRAM

2021 PHYSICAL FESTIVAL

Film: Sparkles



In programming the event, *Revelation* sought to provide the greatest level of diversity, support for local filmmakers at all levels, provide professional development opportunities, continue to explore high-risk events and deliver an international program of integrity, vitality and consequence. Briefly interrupted by lockdown and also heavily restricted by COVID capacity, the physical festival went ahead to excellent houses in many instances and to significant positive critical and community response.

PROGRAM COMPONENTS

- 36 World Premieres
- 46 Australian Premieres
- 6 International Premieres
- 17 Features
- 22 Documentaries
- 50 short films
- 73 Australian films
- 47 West Australian films
- 15 talks/panels (streamed live on Facebook, still available for view)
- 57 participants in talks, introductions & panels
- 1 x *NAIDOC* week program
- 1 x music video showcase: *Blind Date*
- 1 x live performance: *Have a Bath With Me*
- 1 x Experimental Short Film showcases
- 8 x Australian Short Film showcases
- 2 x International Short Film programs

AUTHENTIC AUDIENCE ENGAGEMENT

Unlike other festivals who activate their connections with audiences only in the weeks leading up to their events, *Revelation* seeks year-round discussions and does so with an authentic and meaningful voice.

Through its myriad of year-round activities, *Revelation* is able to reach local, national and international audiences with a consistent and high-quality presence throughout *Facebook*, *Instagram* and *Twitter*. Combined with its three websites and EDM databases of the film festival itself, *XR:WA* and now the *WA Screen Culture Awards*, the organisation is able to directly engage audiences with its call for entries, calls to action, giveaways and promotions, opinion and editorial, progress on production reports and a host of other posts.



Followers
9,000



Followers
3,250



Followers
5,000

Website
130,000
EDM
5,500

2021 PARTNERS

From its inception and for more than 20-years, *Revelation* has adopted an ethical partnership agenda and resisted seeking funds from fossil-fuel based industries and others that pose a threat to the environment, social equity and respect for cultural traditions.

We take our social responsibilities seriously and we believe this is seen in every creative, organisational and business aspect of the event from the board down.



element.
the art and science of place

Get Involved:

To launch the campaign we invite your contribution of \$5,000 plus toward our \$100,00 goal to establish:

- REV Community Fund - Youth Initiative
- REV Production Fund - WA Screen industry
- Revelations ongoing development program for WA screen industry

Philanthropic Gift

Fully tax deductible.

You can donate online or make a direct deposit.

Acct Name: Revelation Perth International Film Festival

BSB: 066-107 Account #: 1028 5336

Partnership

Contact Jo or Richard about opportunities to partner with Revelation.

Investment

Contact Richard to talk about an investment in the future of the WA Screen industry.



Contact:

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Richard Sowada
Director
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